

BLVD

BLVD, Break Science & The Flying Skulls to Shake Up Great American Music Hall

San Francisco, CA – Monday, February 2, 2009

San Francisco based Electro Hip Hop group, BLVD, is proud to announce their inaugural show at the historic Great American Music Hall on March 13, 2009 with special guests Break Science featuring Adam Deitch and The Flying Skulls.

This cutting edge show will delight the ears and engage the mind with a full laser light show, elaborately costumed dancers, performance art and special guests, in support of BLVD's goal to produce a new generation of concert experience at each of their shows. BLVD is also giving away the full digital download of their newest album, Music For People, with each pre-sale ticket sold.

2008 proved to be a stellar year for the San Francisco based Electro Hip-Hop group BLVD, solidifying them a place in both the live and electronic music scenes. Highlights include the release of Music For People, which still maintains a top 50 spot on the CMJ Hip Hop Chart, Victoria Secret choosing Music For People album tracks for all of their Fall Fashion show advertising, licensing deals from CBS, MTV, AOL and Fuel TV, being named to the "Hot 100 Unsigned Artists" of 2008 by Music Connection Magazine and playing in Sea Of Dreams, the largest indoor NYE show in the US alongside Thievery Corporation and Bassnectar.

BLVD's spring U.S. tour takes them up the west coast, to the SXSW Festival in Austin, heading east to Hampton, VA for a Phish after show and ending with a tour alongside Lotus, stopping at the premier theaters in the North East. Regulars on the North American festival circuit, BLVD's latest release, Music For People, is their first record featuring MC Souleye on vocals. Souleye has graced the stages with such acts as The Glitch Mob, String Cheese and Bassnectar before permanently joining BLVD in 2007. Souleye's partnership with BLVD is a natural convergence of two unique styles. Word of their high energy dance parties quickly spread through message boards, blogs and word of mouth, earning them a loyal underground following that's begun to spread to the masses.

Long time Wyclef Jean drummer Adam Deitch leads Brooklyn based Break Science when he's not performing live with acts like Lauryn Hill, John Scofield and Slick Rick. He is a founding member of Lettuce and one half of the Fyre Department production crew alongside Soulive guitarist Eric Krasno. Together they've produced beats for Dr. Dre, Justin Timberlake, 50 Cent, The Game, and Redman with a recent Snoop Dog remix hitting number 1 on the European dance charts this past summer.

Consisting of three experienced producers stemming from different styles and backgrounds, The Flying Skulls can captivate any crowd with their melodic, explosive beats. They've achieved a completely new sound by combining the most banging elements of Hip Hop, Dub-Step, and House music. The Flying Skulls can be found on upcoming albums on 1320 Records, Daly City Records, and feel free to pick up a free download of the Skulls on their official website www.theflyingskulls.com.

**For more information on BLVD
please contact Katie Fox, Director of Business Development directly,
katie@theconfluencegroup.com, or visit
www.blvdsource.com & www.mypace.com/blvdsource**